

**FACULTY OF PHARMACY**

**B. Pharmacy I - Semester (PCI) (Main & Backlog) Examination, March 2024**

**Subject: Communication Skills**

**Time: 1½ Hours**

**Max Marks: 35**

**PART – A**

**Note: Answer any one questions**

**(1 x 10 = 10 Marks)**

1. Describe the various elements of Communication.
2. What is the purpose of Group discussion? What are the do's and don'ts of group Discussion?

**PART – B**

**Note: Answer any five questions.**

**(5 x 5 = 25 Marks)**

3. Write about the Barriers of Communication.
4. Discuss the role of Verbal Communication?
5. Write about the Communication process.
6. What are the Do's and Don'ts of written communication?
7. What is the role of Body Language in Communication?
8. What are the techniques of delivering a presentation?
9. Write a Job application letter for the post of marketing executive in a reputed Pharmaceutical Company.

\*\*\*\*\*